



**Race Name**  
**Race Date**  
**Race Location**

Dear Local Patron,

On behalf of the (CITY NAME) Community and (YOUR ORGANIZATION’S NAME), we cordially invite your business to be a proud sponsor of this year’s (RACE NAME) on (DATE). Every year in (MONTH OF RACE) we want to get people involved in the long standing tradition of participating in this annual tradition! We are anticipating (EXPECTED NUMBER OF PARTICIPANTS) people at our first race this year. This community event is of high demand and we hope your local business can be a part of it! There are a number of sponsorship levels available, some with limited spots. These will be filled on a first come, first serve basis.

Please send logos in “eps” or “jpeg” file format. The larger the logo, the better. Questions and/or logos should be emailed to (YOUR EMAIL ADDRESS). Sponsorship levels are due (SPONSORSHIP DUE DATE). We truly appreciate your support of this event.

Sincerely,

RACE DIRECTOR NAME  
RACE DIRECTOR ADDRESS

**Sponsorship Levels**

**Presenting Sponsor**

- (1 or 2 spots available) (\$2500)
- 2. Company logo will appear on all marketing items, yard signs, banners, t-shirts, website, newspaper ads, etc. as follows...(RACE NAME) presented by “Your Company”
- 3. Link to your website from event website
- 4. Ability to set up event-site display booth.
- 5. 4 individual race registrations
- 6. Race Sponsor poster for display at your place of business (Sponsorship must be locked in before items go to print.)
- 7. Advertisement in SWAG bag (provided by sponsor)

**Finish Line Sponsor**

- (10 spots available) (\$1000)
- 1. Company logo on color banner on display at the “Finish” line.
- 2. Additional banners displayed in area of start and finish (you provide)
- 3. Ability to set up event-site display booth

4. Large company logo on back of event t-shirts
5. Company logo on event website with link to your company website
6. Race Sponsor poster for display at your place of business
7. 2 individual race registrations
8. Advertisement in SWAG bag (provided by sponsor)

**Course Sponsor**

(6 spots available) (\$600)

1. Company logo on 1 of 6 “Mile Markers” at the 1st, 2nd, or 3rd mile locations.
2. Ability to set up event-site display booth
3. Medium company logo on back of event t-shirts
4. Company logo on event website
5. Advertisement in SWAG bag (provided by sponsor)

**T-Shirt Sponsor**

(20+ spots available) (\$350)

1. Small company logo on back of event t-shirts
2. Company logo on website
3. Advertisement in SWAG bag (provided by sponsor)

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**Sign me up for:**

**Sponsorship Form**

_____	Presenting Sponsor	\$2500
_____	Finish Line Sponsor	\$1000
_____	Course Sponsor	\$600
_____	T-Shirt Sponsor	\$350

Name \_\_\_\_\_ Phone \_\_\_\_\_

Email \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

Website Address \_\_\_\_\_

Please make checks payable to: (PAYABLE NAME)

**Mail Check & Form to:**

ADDRESS TO MAIL CHECK TO